

# **ELEVATE YOUR INSTITUTION**WITH THE NEXT GENERATION OF BANKING TECHNOLOGY



**▶ ENHANCED** customer search capabilities and views of information



➤ EMPOWERED employee mobility through core integration on tablet devices



◆ ACCESS to the same analytics/ data management power as the largest banks in the world Are you ready to reimagine how data drives decisions and redefine the branch experience for your customers? Fully integrated into our NuPoint® core processing solution, CSI IQ delivers a suite of value-added enhancements and ancillary solutions that allow you to see your customers—and your business—in new ways.

CSI IQ delivers the following advantages to your bank:

- Enhanced customer search capabilities and views of information
- Empowered employee mobility through core integration on tablet devices
- Access to the same analytics/data management power as the largest banks in the world

From greater search and data view functionality to reimagined mobility and world-class business analytics capabilities, CSI IQ provides your financial institution with the tools it needs to be competitive in the market place and meet evolving consumer demands.

#### **CUSTOMER VIEW**

See customers the way they see themselves

Traditionally, financial institutions have looked at customer information from the banker's perspective—static screens with cluttered, detailed data. With Customer View, your bank gains a holistic, customer-centric view through a user-friendly, interactive and visual interface. This new service within NuPoint provides high-level summaries and informative views of data-rich customer information, including demographic profiles, all account relationships, composite transaction activities, customer interactions, incidents/alerts, recent and upcoming events, channel behaviors and key indicators.



Customer View provides your bank with the following key benefits:

- Enhance customer search capabilities and views of information
- · Gain holistic, customer-centric insight
- Obtain a better understanding of customer behavior and interactions with your bank

### **BUSINESS INTELLIGENCE**

Strategic Analytics for Banking

CSI has teamed up with SAP®, a global leader in business analytics, to deliver banks the finest business intelligence solutions in the industry. And our solutions will be available on both PC and tablet versions of NuPoint, giving you anywhere access to information.

## CSI IQ offers banks the following key tools and services:

**CSI IQ Viewer** provides reports that are designed specifically for banks and maintained by CSI. These reports can be run daily and archived.

CSI IQ Creator is a user-friendly and intuitive Web intelligence solution that provides advanced ad-hoc and cross-application reporting capabilities. With training provided by CSI, banks have the ability to build, save and publish reports that are meaningful to their business.

**CSI IQ Explorer** is a dynamic search and exploration tool that is designed to be used at the management and executive level. With self-service reporting, this solution gives users the ability to take a deep dive into data elements, as well as the ability to look at information through data or visual illustrations. These tailored analytics also can be saved, shared through email and used on a daily basis within the bank.

CSI IQ Visualizer is an executive tool that provides dynamic, visual representations of data. This solution allows banks to capture high-level summaries of information, and the dashboards provide the ability to get an at-a-glance view of daily and monthly activities within the bank. Visualizer shows trending information, charts and even provide what-if illustrations.

## CSI IQ provides your bank with the following key benefits:

- Utilize one of your bank's most valuable assets—your volumes of data—by turning it into actionable information
- Discover new customer-centric insight to increase profitability
- Improve operational decision making across your enterprise
- Optimize risk management, drive growth and reduce costs
- Turn your data streams into real revenue opportunities

