



Dynamic Solutions. Superior Results.

### A FULL RANGE OF PRINT AND MAIL SERVICES AS WELL AS MARKETING SUPPORT AND GRAPHIC DESIGN



LOWER YOUR INFRASTRUCTURE COSTS by replacing in-house processes



REDUCE SEASONAL OR PART-TIME work fluctuations



**ENHANCE RISK MANAGEMENT** and disaster recovery mechanisms



**GAIN ACCESS** to specialized services

CSI's Print & Mail solutions provide reliable, flexible mailing solutions for any company that distributes documents via mail. By capitalizing on our expertise and experience, companies can streamline internal operations, reduce costs and redeploy employees for more strategic initiatives. Our Print & Mail solutions encompass your entire project needs, from design to delivery, making mailing projects less complicated and intensive.

- Lower your infrastructure costs by replacing in-house processes
- Reduce seasonal or part-time work fluctuations
- Enhance risk management and disaster recovery mechanisms
- Gain access to specialized services

CSI has three processing centers strategically positioned throughout the U.S. to ensure efficient and redundant operations for our customers.

# STATEMENTS & STATEMENT COMPOSITION

#### **STATEMENT PRINT & MAIL**

One-stop solution for all your statement delivery needs

Statement Print & Mail accommodates your entire production needs. From data processing to customized forms, our solution streamlines your statement production process so you achieve greater efficiency. It also includes automated tools that allow you to create targeted marketing messages to your customers and track projects in real time.

Statement Print & Mail delivers the following key benefits:

- Print combined account statements to reduce paper consumption and postage
- Obtain optimal postal discounts through presorting and barcoding verifications
- Streamline mail delivery through on-site, detached United States Postal Service (USPS) mail unit
- Utilize Customer Connect for targeted marketing to your customers

#### **STATEMENT COMPOSITION**

Powerful software and expertise to render professional, cost-effective statements

Statement Composition offers your institution the ability to streamline the statement-rendering process so that it's faster, more efficient and more economical. Our dynamic solution integrates with your core processing system and check imaging solution to produce high-quality statements, both quickly and affordably. Using our solution, you can improve statement aesthetics, lower production costs and reduce postage.

Statement Composition offers the following value to your institution:

- Lower production costs due to reduced page count and ink usage
- Include check images using desired number per page to optimize readability and postage costs
- Receive postal discounts on group mailings organized by CSI
- Target messages to your customers with Customer Connect

# NOTICES & TAX STATEMENTS

### **NOTICE PRINT & MAIL**

Consistent, reliable service for mailing daily NSF notices and other urgent updates

Notice Print & Mail gives institutions a cost-effective process for sending daily notices as well as the ability to accomplish more with them. CSI can quickly and efficiently process, print and mail your notices, as well as accommodate such popular services as postcard notices.

With Notice Print & Mail, institutions receive the following advantages:

- Identify obsolete addresses and correct them prior to print with our National Change of Address (NCOA) interface
- Customize your forms to maximize space and make data easier to read
- Optimize postal discounts through electronic pre-sorting and address listing through zip+4 and Postnet barcoding as well as through group-mailing discounts coordinated by CSI
- Archive notices in DigiARK, our document archival system, for online research, viewing and proof of mailing

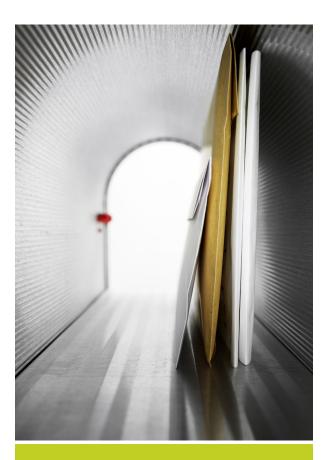
#### **TAX STATEMENT PRINT & MAIL**

Responsive service for the prompt printing and mailing of tax statements

Tax Statement Print & Mail streamlines the distribution of your quarterly and annual tax statements. This service eliminates the challenges of preparing tax statements through in-house processes.

With CSI, you benefit not only from our printing and mailing expertise, but also from our commitment to quality and quick turnaround times.

- Send only the electronic file you post with the IRS
- Alleviate in-house complexities of formatting, printing and mailing
- Send federal, state, county and local tax statements, as well as invoices, receipts and 1099-Gs
- Access archived copies of mailed statements on our secure website



### eCHECK



ECHECK PRINT & MAIL Outsourcing solution for home-banking software providers

eCheck Print & Mail offers a turnkey solution for home-banking software providers to print and mail online bill payments that require a paper check. The solution uses industry-standard, Web-based technology that allows vendors to execute paper check payments initiated through online bill pay.

- Access an easy-to-integrate solution that delivers consumer payments in an expedited fashion
- Determine available services by destination address
- Track the processing and delivery status of submitted payments
- Utilize an administrative interface to perform a variety of payment-related tasks

### CUSTOMER CONNECT

### **CUSTOMER CONNECT**

Personalized marketing content integrated into print or electronic media

A robust online tool, Customer Connect allows you to manage cross-sell opportunities across all content delivery, from printed and electronic statements to direct mail and email campaigns. It also allows you to design personalized campaigns and then target them to specific customer segments.

Utilizing Customer Connect allows financial institutions to capitalize on the following advantages:

- Create banner ads for placement on mailed statements, notice mailings, etc.
- Capitalize on one-to-one personalized statement marketing
- Develop creative campaigns with our easy-to-use editing tools
- Target customers on a range of criteria, from account location to account holder age

Our solutions allow you to include logos and graphics to increase the marketing value of this customer touch point.

## iVERIFY & FORM STOCK



#### **IVERIFY**

Online job tracking that provides visibility into print and mail projects as they happen

iVerify gives you access to timely and complete information on projects that are in production at CSI. Through this robust tool, you can monitor the status of your printing projects as well as verify that mail pieces were actually printed and mailed. A complimentary service, iVerify delivers quick, easy insight to prove statements, notices and other important documents are on their way to your customers.

### FORM STOCK

Comprehensive service for designing, preprinting and inventorying forms

CSI's Form Stock solutions provide flexible, affordable options to companies that need either low-volume statement print runs or high-volume applications that benefit from preprinting stock in order to achieve greater cost savings. Our full-service approach gives you access to talented designers, leading technology and professional service.

### CUSTOMERS WHO UTILIZE THE FOLLOWING SERVICES HAVE FREE ACCESS TO IVERIFY STATEMENT PRINT & MAIL • NOTICE PRINT & MAIL • TAX STATEMENT PRINT & MAIL STATEMENT COMPOSITION • FORM STOCK

With iVerify, CSI customers can capitalize on the following benefits:

- · Access the tool from any Web browser
- Obtain job-level information with piece counts and other control metrics
- Search for individual mail pieces by document type, account number or date
- Facilitates "householded" mail

Our Form Stock solutions provide multiple advantages for preprinting and managing your inventory:

- Print from high-speed laser printers or full-color digital presses for professional-looking forms
- Use CSI's expert designers to create forms that are polished, functional and effective
- Prevent wasteful mistakes with our proprietary technology that recognizes form stock by job
- Inventory your forms in our warehouse for convenience and ease

