CPI Print-On-Demand Debit

Card Variety | Label Personalization | Carrier Customization

Provide Quick Debit Cards, Labels and Carriers

Do you need backup inventory debit cards? CPI's Print-On-Demand service has you covered with ondemand cards that offer a range of customizable options. Brought to you by CSI, Print-On-Demand enables you to build a reserve of dynamic cards, allowing you to get them in your customers' hands fast, so they can start transacting.



Customize Debit Cards to Meet Your Needs

Print-On-Demand cards are delivered according to your specifications, with near-immediate turnaround for your customers. You can customize:

- **Card Type**—Select your preferred card type from magstripe only, contact-only EMV with magstripe or dual interface EMV that enables contact and contactless payments.
- Card Appearance Use always-ready white cardstock for full color and retransfer printing that engages customers with creative edge-to-edge designs.



Create Unique Labels to Drive Activation

In addition to tailoring the card to your preferences, Print-On-Demand offers full color, edge-to-edge label printing to drive activation. You can create appealing calls to activation through:

- **Messaging Customization**—Personalize the card label by customer name and messaging to drive your desired call to action.
- Label Appearance Modify the label by selecting engaging colors, backgrounds or graphics.
- Variable Placement of QR Codes Incorporate a QR code onto the label during card and label setup to simplify activation and drive digital adoption.

To activate your card please use this **QR** code





Deliver Cards with the Carriers of Your Choice

Print-On-Demand also offers a variety of card carrier options, enabling you to incorporate additional messaging and creative carrier appearances. You can select from the following options:

Carrier Size in Either Simplex (One-Side) or Duplex (Two-Sided):

- 8.5" x 11"
- 8.5" x 14"
- 11" x 17"
- 8.5" x 3.675" Cardstock
- 5" x 7" Greeting Card

Card Affix and Carrier Fold:

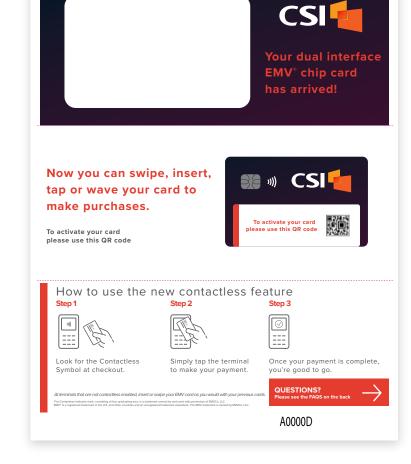
- Horizontal or Vertical Card Placement
- Affix Two Cards to the Same Carrier
- Z-fold
- Half-fold

Additional Inserts:

- Pamphlets
- Terms and Conditions
- Buck Slips

Envelope

- Standard Number 10 One Window
- Custom



For more information about CPI's Print-On-Demand, contact your CSI Relationship Manager today!

