

CPI Print-On-Demand Debit

Card Variety | Label Personalization | Carrier Customization



Provide Quick Debit Cards, Labels and Carriers

Do you need backup inventory debit cards? CPI's Print-On-Demand service has you covered with on-demand cards that offer a range of customizable options. Brought to you by CSI, Print-On-Demand enables you to build a reserve of dynamic cards, allowing you to get them in your customers' hands fast, so they can start transacting.



Customize Debit Cards to Meet Your Needs

Print-On-Demand cards are delivered according to your specifications, with near-immediate turnaround for your customers. You can customize:

- **Card Type**—Select your preferred card type from magstripe only, contact-only EMV with magstripe or dual interface EMV that enables contact and contactless payments.
- **Card Appearance**—Use always-ready white cardstock for full color and retransfer printing that engages customers with creative edge-to-edge designs.



Create Unique Labels to Drive Activation

In addition to tailoring the card to your preferences, Print-On-Demand offers full color, edge-to-edge label printing to drive activation. You can create appealing calls to activation through:

- **Messaging Customization**—Personalize the card label by customer name and messaging to drive your desired call to action.
- **Label Appearance**—Modify the label by selecting engaging colors, backgrounds or graphics.
- **Variable Placement of QR Codes**—Incorporate a QR code onto the label during card and label setup to simplify activation and drive digital adoption.

To activate your card
please use this QR code





Deliver Cards with the Carriers of Your Choice

Print-On-Demand also offers a variety of card carrier options, enabling you to incorporate additional messaging and creative carrier appearances. You can select from the following options:

Carrier Size in Either Simplex (One-Side) or Duplex (Two-Sided):

- 8.5" x 11"
- 8.5" x 14"
- 11" x 17"
- 8.5" x 3.675" Cardstock
- 5" x 7" Greeting Card

Card Affix and Carrier Fold:

- Horizontal or Vertical Card Placement
- Affix Two Cards to the Same Carrier
- Z-fold
- Half-fold

Additional Inserts:

- Pamphlets
- Terms and Conditions
- Buck Slips

Envelope

- Standard Number 10 One Window
- Custom

CSI
Your dual interface EMV chip card has arrived!

Now you can swipe, insert, tap or wave your card to make purchases.

To activate your card please use this QR code

How to use the new contactless feature

Step 1
Look for the Contactless Symbol at checkout.

Step 2
Simply tap the terminal to make your payment.

Step 3
Once your payment is complete, you're good to go.

QUESTIONS?
Please see the FAQs on the back →

At terminals that are not contactless enabled, insert or swipe your EMV card as you would with your previous cards.
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For more information about CPI's Print-On-Demand, contact your CSI Relationship Manager today!

