

Dual Interface EMV Cards

Fast | Easy | Secure | Convenient



Offering Contact and Contactless Payment Options in One Card

In today's digital-first world, consumers want a fast, secure payment experience. Dual Interface EMV cards provide convenient options for both contact and contactless payments. A seamless alternative payment method, contactless offers your customers speedy checkouts, more security and a frictionless experience.



Enhance the Customer Experience

Contactless payments allow cardholders to pay in-store without swiping or dipping a payment card, simply tapping their card on a contactless-enabled reader. The speed of this payment is significantly faster—nearly 10x that of dipped cards—contributing to a superior experience for customers.

Increase Spending and Engagement

Partnering with CSI for contactless cards will help your bank stay one step ahead of competitors by driving growth in card usage and increasing customer engagement. Contactless is also an effective way to migrate low-value transactions from cash to card, an area that has previously been resistant to change.



Stay Top of Wallet


Are your customers reaching for your cards when they open their wallet? As consumers rely on one-click checkouts and seek frictionless experiences, your bank should rethink how to stay top of wallet in the digital age. Contactless cards empower banks to meet evolving consumer expectations and grow card usage with a convenient payment option.

Improve Customer Loyalty

How can your bank gain an edge on the competition and effectively retain customers? Data indicates that contactless helps increase customer loyalty while reducing cardholder attrition rates, resulting in repeat business and valuable cross-sell opportunities.



PAY WITH YOUR CONTACTLESS CARD

Contactless cards are accepted at terminals featuring the Contactless Symbol . Many businesses are embracing contactless, including restaurants, grocery stores, retailers and more. The following facts from MasterCard illustrate the growing demand for contactless payments:



95% of new terminals are equipped with contactless hardware.



50% of active smartphone users say they are likely to use contactless plastics.



80% of the top 100 merchants have enabled contactless technology.



52% of consumers would prefer to tap and pay with their card vs. inserting or swiping.



63% of all card transactions take place at contactless-enabled merchants throughout the country.

By partnering with CSI, your customers will experience the speed, simplicity and security of contactless payments with Dual Interface EMV cards.

