

NuFund® Digital Account Opening

Convenient | Simple | Secure | Compliant

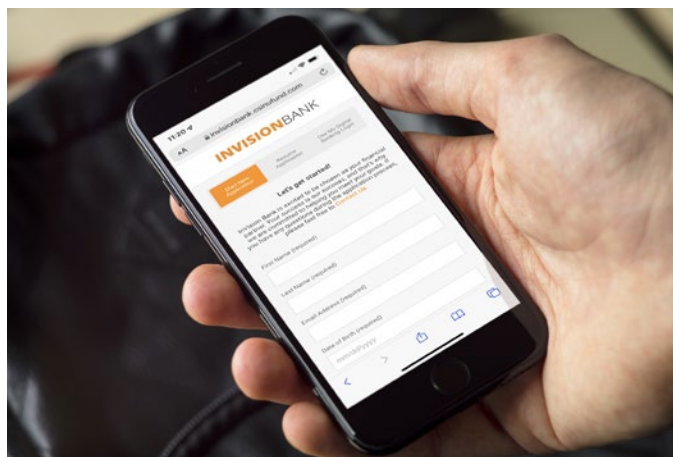


NuFund digital account opening software makes it easy for customers to start banking with you from the digital channels of their choice. This integrated onboarding solution guides users to open checking, savings, health savings and certificate of deposit accounts through an intuitive, customer-centric interface. By offering a superior digital experience that transitions directly to your digital banking platform, NuFund ultimately helps transform prospects into engaged customers.



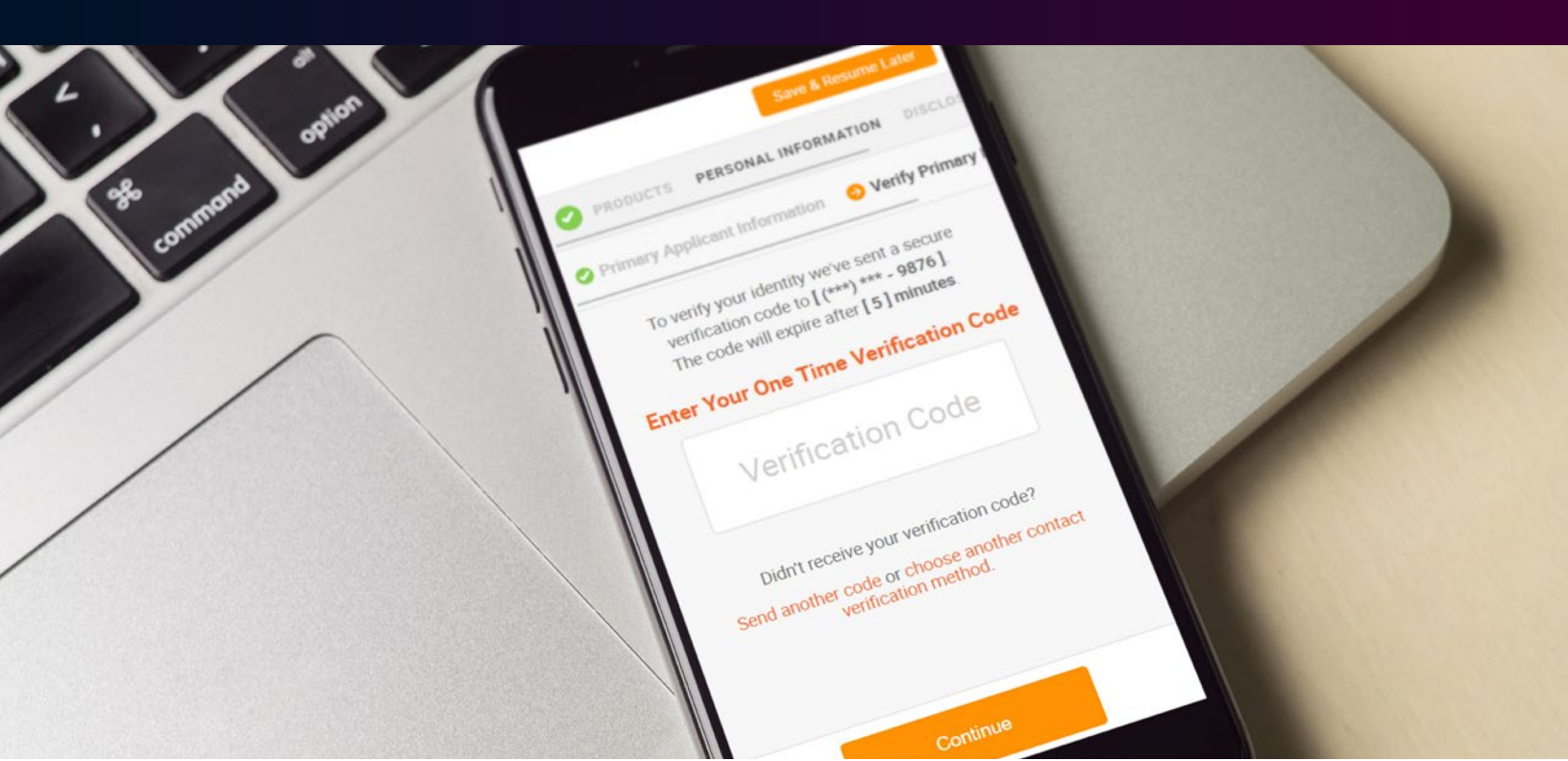
Remove Unnecessary Friction in Customer Acquisition

Banks win and lose customers through digital channels. By eliminating friction, NuFund reduces abandonment rates and drives new accounts. It can also work in tandem with [LinkLive Banking's](#) live chat and video collaboration, so your customers can receive banker assistance without ever leaving their digital account application.



With NuFund, Customers Can:

- Open new accounts from anywhere and on their favorite devices
- Enroll in digital banking and order debit cards, deepening engagement during that onboarding process
- Choose from a variety of accounts online without preselecting a product
- Save applications in process and resume at their convenience
- Autofill application information from existing core customer information files (CIFs)
- Access approved accounts instantly through digital banking
- Link new accounts to existing ones in real time
- Fund accounts with debit cards, mobile check deposits and internal or external transfers
- Chat or have a video call with a banker to directly answer questions
- Receive HTML or PDF disclosures



Why Consider NuFund Digital Account Opening?

NuFund's efficient and intuitive digital account opening process elevates the customer experience, accelerating customer acquisition and boosting revenue. It also meets digital expectations and streamlines onboarding and security by replacing costly, once-manual processes.



Improve the customer experience by leveraging data and analytics.

This account opening solution integrates with CSI IQ to ensure a holistic view of customer behavior. By offering reports on abandonment and accounts opened, NuFund's data capabilities help you provide better service, mitigate abandonment and meet customer needs.



Promote your brand as a forward-thinking institution.

NuFund widens your digital footprint, making it easier to reach customers outside your immediate vicinity and instill confidence in your bank's digital capabilities. It also highlights products and educational resources about your services along the way.



Safely automate backend processes for improved efficiency.

The auto-decisioning function reviews applicants' credit and fraud potential and only approves new accounts that meet your institution's standards. NuFund also requires ID verification with a one-time password for added security.

For more information about NuFund Digital Account Opening, contact your CSI Relationship Manager today!

