

Merchant Services

Payment Processing Tools | NuPoint-Integrated Platform



Maximize Merchant Services Referrals

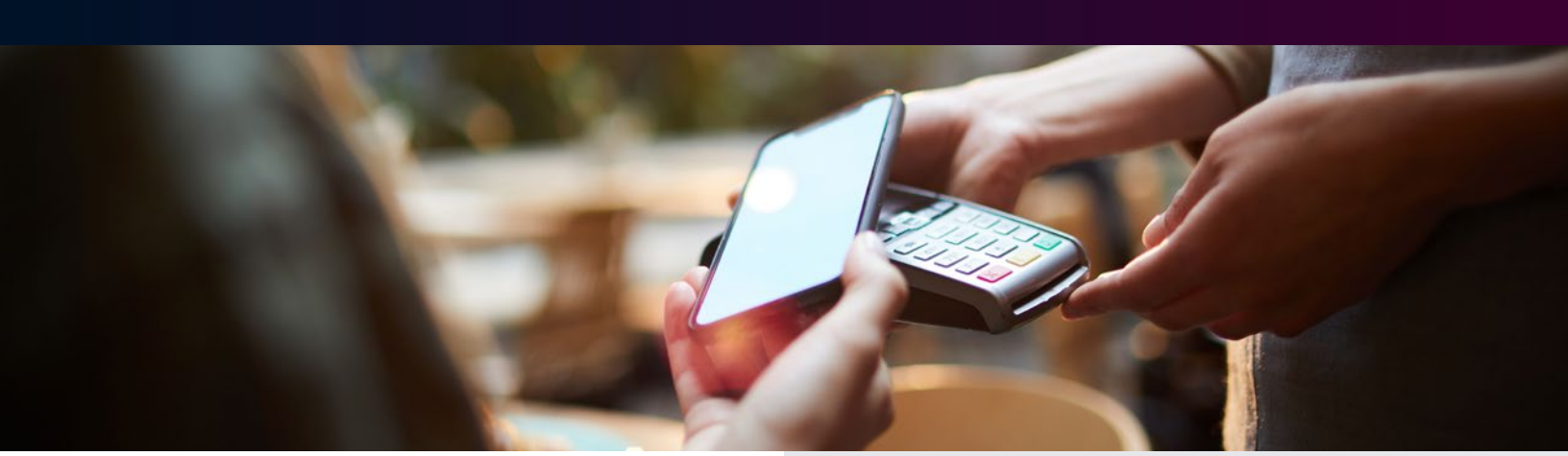
CSI's partnership with Payroc, a leading merchant services provider, enables your financial institution to profitably recommend a host of payment-processing technologies to your business customers. This merchant services referral system helps business customers acquire essential tools while streamlining the referral process for you. Better still, your institution enjoys CSI's higher, pre-negotiated revenue share each time a business customer processes a payment.



Why Connect Merchant Services to Core Banking?

Referring your business customers to a trusted merchant services provider takes time and requires a wealth of information for onboarding. But NuPoint® integration with this platform streamlines the procedure by establishing a direct link to your customers' business accounts for deposits and gathering essential underwriting information. This allows referrals to process much faster, with the potential for same-day approval.





Provide Trusted Payment Processing Technology

Regardless of industry, Payroc's merchant services platform has a solution to meet your customers' payment processing needs. Business owners simply use their personalized online dashboard for price comparisons, analyses, purchase options and management of solutions that include:

Hardware

- **Point-of-Sale Systems** – manage purchases, inventory, staff, cash and more
- **Mobile Swipers** – accept payments on-the-go from a smartphone
- **Payment Terminals** – become EMV-capable and reduce the likelihood of fraud

Software

- **Ecommerce** – install online shopping carts to facilitate those purchases
- **Virtual Terminal** – process payment cards online and deposit funds into accounts within 48 hours
- **Invoicing** – digitize invoices that are consistent with your brand, automate recurring payments and process credit cards
- **Small Business Analytics** – leverage local market data, reputation management and competitive data
- **Registration** – create events with customized landing pages, a questionnaire builder and reporting

Bonus Processing Features for Customers

In addition to offering superior technology to process payments in person and online, this platform gives your customers the added benefit of:

Reward Pay™

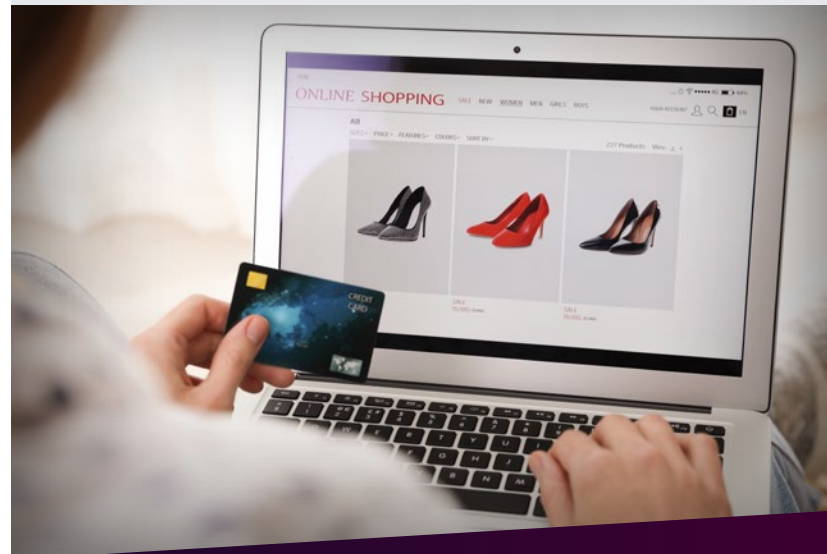
Save 60% to 100% on credit card processing fees, accept credit cards at no cost and maintain full compliance

Cash Rewards

Offer consumers a discount for cash or check payments

Custom Merchant Pricing

Provide pricing options to fit your business customers' needs



For more information about Merchant Services, contact your CSI Relationship Manager today!

