

CSI IQ® + CSI CRM®



Almost 80% of software decision makers agree:

Business Intelligence, analytics, and decision support tools are a high or critical priority for them.¹



Almost 30% of financial institutions:

Will increase spending on customer relationship programs.²



CSI IQ

[Learn more](#)



CSI CRM

[Learn more](#)

Advanced ad-hoc reports



Dynamic search tools



360° view of customer journey



Communication across all business lines



"Deep dive" reports



Visual representations of data



Increased productivity and efficiency



Consistent voice across channels



CSI IQ + CSI CRM
enhanced customer experience through data

+123 additional fields when you use CSI IQ & CSI CRM together



To learn more, contact your Relationship Manager today!

¹ Forrester Report: Big Data in Banking: It's Time to Act - <https://www.forrester.com/report/Big+Data+In+Banking+Its+Time+To+Act/-/E-RES106842>

² Financial Brand/Aite Group survey of 262 senior financial services marketing executives, Q4 2014